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NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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ADDITIONAL TEACHERS NEEDED FOR SAMOA

There is an immediate need for ten additional elementary teacher-principals for the new elementary television schools in American Samoa. Because of an unexpected spurt in construction, ten additional new consolidated elementary television schools will be ready for opening this month. Each of these schools must have a qualified American elementary school teacher, who has had experience in using television instruction in the classroom, in charge as principal.

The American principal will supervise the native Samoan teachers in the use of television instruction and related classroom techniques. They will live in a new modern home at the school site located in a native village, but will be in constant communication with the television instruction center.

Persons who are selected for these new and interesting positions will have a unique opportunity to participate in a totally new development in educational methods that is attracting world-wide attention. The salary is excellent and the collateral benefits and working conditions are attractive. The Samoan climate is tropical and healthful and the scenery is among the most beautiful in the world.

The contract period is two years, but can be extended indefinitely. Transportation is provided two ways for employees and all dependents, and personal and household goods are packed and shipped without cost.

Qualified elementary teachers with television utilization experience who are interested may have an immediate interview by phoning, writing or wiring NAEB Headquarters in Washington.

HILLIARD APPOINTED TO FCC POST

Dr. Robert Hilliard has been appointed Chief of the Educational Broadcasting Branch of the Federal Communications Commission. He succeeds Dr. Lawrence Frymire who resigned in August. Hilliard leaves his post as Associate Professor in the Department of Radio-Television-Motion Pictures at the University of North Carolina to accept the FCC position sometime in mid-October.

Dr. Hilliard edited Understanding Television, published this summer by Hastings House, and is the author of Writing for Television and Radio, published in 1962 by Hastings House. He received a Ph.D. from Columbia University in 1959, and was a consultant to the Division of Educational Communications in the New York State Education Department in 1962-1963.

NAEB RECEIVES USOE CONTRACT FOR STUDY AND CONFERENCE - BREITENFELD APPOINTED DIRECTOR

A USOE grant to investigate the long range financing of educational television stations has been announced by President Harley. The study will concentrate on identifying factors in the development of a long range program for financing educational television stations. It will be inaugurated by a Washington Conference at which educational television stations across the country will be represented by members of governing boards and station managers.

The ETS Division has appointed Dr. Frederick Breitenfeld, Jr. as Project Director for the seven-month study. Prior to this assignment, Dr. Breitenfeld was a communications consultant at Cape Kennedy, and from 1960 until 1963 he served as a Program Administrator and Assistant Dean at Syracuse University.

The grant to the NAEB was made by the United States Office of Education through Title VII of the National Defense Education Act.

SPECIAL PRODUCTION GRANT FOR EDUCATIONAL RADIO

America's educational radio stations are invited to participate in a special program for creative non-commercial radio production in an announcement made last week by Jerrold Sandler, Executive Director of National Educational Radio, the newly-formed radio division of the NAEB. In his message to NER members, Mr. Sandler expressed the hope that proposals resulting from this initial grant of \$8000 "will start a therapeutic stretching of educational radio's collective imagination." He urged stations to give special thought to the challenge and opportunities facing educational radio today. "We're interested in fresh ideas...the best ideas we can all come up with."

These presently earmarked funds, from a grant made to NAEB by the National Home Library Foundation, will cover a broad range of subjects in public affairs, the arts, and the humanities. The announcement, inviting proposals from all member stations, will result in production contracts delivered about November 15. Deadline for submitting proposals is October 10.

GRANT FOR NEW EDUCATIONAL TELEVISION PROGRAM EXCHANGE

President Harley announced the receipt of an \$80,000 grant from the National Home Library Foundation of Washington, D.C. to enable the ETS Division to organize and establish a national exchange library service for educational television stations throughout the nation. There are now more than ninety ETV stations on the air with many more expected during the next two years.

Leonard Marks, President of NHLF, speaking for the Foundation Trustees said, "By means of this grant we wish to indicate our faith in the ETV movement and our belief that in the next few years it will show a remarkably healthy growth." The grant provides \$35,000 for 1964-65; \$25,000 for 1965-66; and \$20,000 for 1966-67, with the stipulation that the finds for the latter two years will be matched.

Commenting on the grant, ETS President Fletcher said, "I am confident that the matching provisions will be met shortly. This will mean a total of \$125,000 to assist us in launching this important and much needed service which will make selected non-credit programs and series available to any and all stations. We plan to select a location for this new television library by the end of the year. This new source of programing will be available during 1965."

Scanned from the National Association of Educational Broadcasters Records
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